



## **Election Committee Suggested Policies for IAFC Candidates Campaigning at IAFC Division Events**

In addition to the Election Committee document entitled "Running for IAFC Election," the Election Committee would like to suggest that the Division develop a formal campaign policy for IAFC candidates campaigning at Division events which address the following areas:

### **Eligible Candidates**

- 1) Only approved candidates who have filed official papers (candidate platform, profile, Letter of Support from Supervisor and a Letter of Intent to Run) with the IAFC Election Committee Liaison and approved by the IAFC Election Chair may campaign at a Division event.
- 2) Only approved candidates who are running for an IAFC office in the following year's election may speak at a Division event.

### **IAFC Marketing Opportunities**

- 1) Participation in any of the campaign advertising/marketing opportunities offered through the IAFC is limited to those approved candidates during the campaign year in which he/she is running.
- 2) Each candidate may start to take advantage of these opportunities immediately following FRI in the year preceding his/her election.
- 3) All advertising materials must be reviewed by the Election Committee Chair and the Election Committee Liaison prior to using each opportunity.
- 4) Mailing lists—All candidate requests for all IAFC Division mailing labels should be in writing to the Election Committee Liaison prior to receiving the list. The Election Committee Liaison will fulfill the list request and the Election Committee Chair will approve the contents of this mailing. If the candidate has purchased the IAFC candidate marketing package, this request will be used as the candidate's one paid mailing list. If the candidate has not purchased the IAFC candidate marketing package, the cost will be at the full retail price. Each candidate may purchase additional labels at the full retail price.
- 5) E-mail lists—All candidate requests for IAFC Division e-mail lists should be made in writing to the Election Committee liaison prior to sending the e-mail. The Election Committee Liaison will coordinate and the Election Committee chair will approve the contents of the e-mail and the appropriate staff liaison for the Division will distribute the e-mail. If the candidate has purchased the IAFC candidate marketing package, this request will be used as one of the candidate's six paid e-mails. If the candidate has not purchased the IAFC candidate marketing package, the candidate may not have access to a Division e-mail list for marketing.

### **Campaigning at Division Conferences/Event**

- 1) Approved IAFC candidates should request permission to speak at a Division event from the Division Chair at least 30 days prior to the event. Granting permission to candidates to speak is at the discretion of the Division Chair. However, if one candidate is given permission to speak at a Division event, all approved candidates who request to speak must be given the same opportunity. The Division should inform the candidate of time allotment and the order in which he/she will speak (e.g. alphabetical). The Division should make every effort to adhere to the allocated speaking time.
- 2) All approved IAFC candidate campaign materials sanctioned by the IAFC Election Committee may be displayed at Division events only with the permission of the Division Chair and located in an area or areas designated by the Division Chair. If one candidate is given permission to display approved campaign materials, all approved candidates should be given the same privileges.
- 3) The Division will not charge an approved IAFC candidate a full registration fee unless the candidate intends to participate fully in the conference.

### **Division Endorsement Policy**

1. The Division will establish an endorsement policy that will be given to all approved IAFC candidates and will be followed by all Division endorsed candidates concerning such things as:
  - Who is eligible for Division endorsements?
  - How and when Division endorsements are sought and determined?
  - How, when and where candidates will be notified if he/she has been endorsed?
  - What does Division endorsement entitle the candidate to? For example, use of Division logos, ads/announcements in newsletters, web sites, campaign donations, etc.?